



**GOVERNOR'S P-20 COUNCIL
Communications Committee
December 12, 2007 - 3:30 p.m.
1700 W. Washington,
6th Floor Conference Room A
Phoenix, AZ 85007**

AGENDA

The Committee will discuss and may take action on the following matters. Members will attend either in person or by telephone conference call. Public comment will be taken. Members of the public may address the committee during the Call to the Public section of the agenda. Public members will be allotted three minutes each for this purpose.

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| 1. Call to Order & Welcome | Paul Luna |
| 2. Update and Discussion: Communications Plan | Paul Luna |
| a. Baseline Study | |
| b. Focus Groups | |
| c. Next Steps | |
| 3. Update: Work of the P-20 Council/Committee | Staff |
| 4. Next Steps | Paul Luna |
| 5. Call to the Public | Paul Luna |
| 6. Adjournment | Paul Luna |